

# Manual de Usuario Marketplace Branding

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Intcomex Cloud Operations





# Manual de Usuario— Marketplace Branding Introducción

Intcomex Cloud Operations





# Marketplace Branding: Introducción

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Marketplace Branding es un servicio gratuito que permite adaptar la apariencia visual del portal Intcomex Cloud Platform (ICP) utilizando la marca del reseller.

Los campos que se pueden configurar son:

- URL (subdominio)
- Título
- Color
- Logo
- Favicon





# Manual de Usuario— Marketplace Branding Aprovisionamiento

Intcomex Cloud Operations







# Marketplace Branding: Aproveccionamiento

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Como primer paso, debemos aprovisionar algunos **registros NS** en nuestro portal de administración de DNS. Para realizar ello, debemos de seguir los siguientes pasos:

1. Definir qué subdominio necesitamos para el uso de la plataforma. Por ejemplo, en el caso que nuestro dominio fuera **marketplacelatam.cloud**, podemos escoger entre uno de los siguientes subdominios:
  - **portal**.marketplacelatam.cloud
  - **tienda**.marketplacelatam.cloud
  - **store**.marketplacelatam.cloud
  - o cualquier otro subdominio que deseemos
2. Ingresar estos registros:
  - portal 3600 IN NS ns1.dnsimple.com
  - portal 3600 IN NS ns2.dnsimple.com
  - portal 3600 IN NS ns3.dnsimple.com
  - portal 3600 IN NS ns4.dnsimple.com

Asumiendo que hemos decidido utilizar el subdominio **portal.marketplacelatam.cloud**.





# Marketplace Branding: Aprovisionamiento

La configuración de los registros NS debe efectuarse tal cual como se visualiza en la imagen líneas abajo.

The screenshot displays a web interface for DNS management. On the left is a sidebar with navigation options: Dominios, Portafolio, DNS, Transferencias, Servicios, Herramientas (marked 'NUEVO'), and Configuración. The main content area is titled 'DNS' and includes tabs for 'Registros DNS', 'Reenvío', 'Servidores de nombres', 'DNS Premium', 'Nombres de host', and 'DNSSEC'. A descriptive text explains that DNS records define domain behavior. A prominent button reads 'Añadir un registro nuevo'. Below this is a table of existing NS records with columns for Tipo, Nombre, Datos, TTL, Eliminar, and Editar.

|                          | Tipo ? | Nombre ? | Datos ?           | TTL ?  | Eliminar | Editar |
|--------------------------|--------|----------|-------------------|--------|----------|--------|
| <input type="checkbox"/> | NS     | portal   | ns1.dnsimple.com. | 1 Hora |          |        |
| <input type="checkbox"/> | NS     | portal   | ns2.dnsimple.com. | 1 Hora |          |        |
| <input type="checkbox"/> | NS     | portal   | ns3.dnsimple.com. | 1 Hora |          |        |
| <input type="checkbox"/> | NS     | portal   | ns4.dnsimple.com. | 1 Hora |          |        |



# Marketplace Branding: Aprovisionamiento

Luego de haber realizado la configuración de los registros NS, nos dirigimos hacia el portal Intcomex Cloud Platform (ICP) para continuar con el proceso de aprovisionamiento del servicio.

Una vez que hayamos ingresado, hacemos clic sobre el nombre comercial de nuestra empresa.

The screenshot displays the Intcomex Cloud Platform (ICP) interface. On the left, the 'COMPANY HIERARCHY' sidebar is visible, featuring a search bar and a list of companies. 'ABBIE BOX S.A.C.' is selected and highlighted in blue. Below it are other entities: 'CLOUDY TEAM', 'MAGICDUST BOX', 'MY STORE CLOUD', and 'OINSAMED GROUP'. The main content area shows a green banner for 'veeam' with the headline 'Llegó el líder global en soluciones de respaldo y manejo de datos en la nube.' Below the banner are three promotional cards: 'Soporte Latam' (with a blue 'S' icon), 'Webinar' (with a laptop icon), and 'En Intcomex Cloud Platform' (with a graduation cap icon). Each card has a 'Conoce más' button. The bottom navigation bar features a '+ NEW' button.



# Marketplace Branding: Aprovevisionamiento

Luego, hacemos clic sobre la opción **NEW SERVICE** o **NUEVO SERVICIO** ubicado en el banner inferior.

The screenshot displays the Intcomex Cloud management interface. The top navigation bar includes the Intcomex Cloud logo, a search bar, and various utility icons. The main content area is divided into a left sidebar and a main panel. The sidebar shows a 'COMPANY STRUCTURE' section with a search bar and a list of companies, with 'ABBIE BOX S.A.C.' selected. The main panel shows the configuration page for 'ABBIE BOX S.A.C.', with tabs for OVERVIEW, SUPPORT, AVAILABLE SERVICES, BILLING, SECURITY, and AUDIT LOG. The 'OVERVIEW' tab is active, displaying details for the company, contact information, account information, and payment details. A bottom banner contains a '+ NEW' button and three icons: 'NEW SERVICE', 'EXPORT', and 'CREDENTIALS TO ALL USERS'.

| COMPANY DETAILS           |   | CONTACT DETAILS         |                              |
|---------------------------|---|-------------------------|------------------------------|
| Company name              | ABBIE BOX S.A.C.                            | Address                 | Ca. Los Negocios 448         |
| Domain                    | abbiebox.com                                | City                    | Surquillo                    |
| Numeric ID                | 734772                                      | Country                 | Peru                         |
| VAT ID                    | EMPTY                                       | Zip code                | 15494                        |
| Parent numeric ID         | 700017                                      | Email                   | arturo.bejarano@abbiebox.com |
| MPN ID                    | 6395965                                     | Contact phone           | 924950856                    |
| Invoice split by customer | false                                       | Contact person          | Arturo Bejarano              |
| ACCOUNT INFORMATION       |   | Technical contact       |                              |
| Language                  | Spanish                                     | Technical contact email |                              |
| Marketplaces              | Marketplace 1 (8)<br>Marketplace Azure Plan | PAYMENT DETAILS         |                              |





# Marketplace Branding: Aprovisionamiento

A continuación, en la pestaña **Select service** o **Selección de servicio** buscamos y seleccionamos el servicio Marketplace Branding. Luego, hacemos clic en el botón **Next** o **Siguiente**.

The screenshot displays the Intcomex Cloud user interface. At the top, there is a navigation bar with the Intcomex Cloud logo and a search bar. Below the navigation bar, there are four tabs: 'Select service', 'Terms and Conditions', 'Configuration', and 'Order review'. The 'Select service' tab is active, and a modal window titled 'Order service' is open. Inside the modal, the search results for 'Marketplace Branding' are shown, with the service name highlighted. To the right of the search results, there is a summary of the service details: Vendor: Cloud Service Providers, Category: Others, and Tags: Marketplace Customization. At the bottom right of the modal, there is a 'Next' button with a right-pointing arrow.



# Marketplace Branding: Aprovisionamiento

A continuación, en la pestaña **Select service** o **Selección de servicio** buscamos y seleccionamos el servicio de Marketplace Branding. Luego, hacemos clic en el botón **Next** o **Siguiente**.

The screenshot displays the Intcomex web application interface. At the top, there is a navigation bar with the Intcomex logo and a search bar. Below the navigation bar, there are four tabs: 'Select service', 'Terms and Conditions', 'Configuration', and 'Order review'. The 'Select service' tab is active, and a modal window is open over it. The modal window has a title 'Marketplace Branding (Cloud Service Providers)' and a sub-header 'Marketplace Branding'. Inside the modal, there is a text box containing the text: 'The service is provided AS IS without any SLA or any other explicit or implied warranty.' Below the text box, there is a checked checkbox with the text 'You have accepted these Terms and Conditions.' At the bottom right of the modal, there are two buttons: 'Back' and 'Next'. A mouse cursor is pointing at the 'Next' button. The background of the application is dimmed, showing a sidebar with 'COMPANY STRUCTURE' and a list of companies, including 'ABBIE BOX S.A.C.' with email addresses 'admin@abbiebox.co' and 'billing@abbiebox.co'. There is also a large 'X' watermark and the word 'CLOUD' in the background.



# Marketplace Branding: Aprovevisionamiento

En la pestaña **Configuration** o **Configuración** completamos los campos, marcados con el símbolo (\*), con información de nuestra empresa. En el primer campo **Domain**, ingresamos el subdominio configurado al inicio del proceso.

| Marketplace Branding (Cloud Service Providers)  |  |
|---|--|
| <b>Details</b>  |  |
| <b>Domain *</b><br>Base domain name (URL) for the branded marketplace without a specific path | <input type="text" value="portal.marketplacelatam.cloud"/> |
| <b>Title *</b><br>Title of the webpage  | <input type="text" value="Marketplace"/>                   |
| <b>Color *</b><br>(#RRGGBB) Base color for the color scheme                                   | <input type="color" value="#008000"/>                      |
| <b>Logo *</b><br>(at least 60 px high) Company logo to display at the marketplace top bar     | <input type="button" value="Browse..."/>                   |
| <b>Favicon *</b><br>(Square) Icon to use as the tab icon                                      | <input type="button" value="Browse..."/>                   |

Back Next



# Marketplace Branding: Aprovevisionamiento

Luego, en el campo **Title \*** ingresamos el título que se mostrará en la pestaña del navegador.

The screenshot shows the 'Marketplace Branding (Cloud Service Providers)' configuration page in the Intcomex Cloud interface. The page is divided into four tabs: 'Select service', 'Terms and Conditions', 'Configuration', and 'Order review'. The 'Configuration' tab is active, displaying a form with the following fields:

| Field     | Description  | Value                         |
|-----------|--|-------------------------------|
| Domain *  | Base domain name (URL) for the branded marketplace without a specific path | portal.marketplacelatam.cloud |
| Title *   | Title of the webpage   | Abbie Box Portal              |
| Color *   | (#RRGGBB) Base color for the color scheme                                  | Green                         |
| Logo *    | (at least 60 px high) Company logo to display at the marketplace top bar   | Browse...                     |
| Favicon * | (Square) Icon to use as the tab icon                                       | Browse...                     |

At the bottom of the form, there are 'Back' and 'Next' buttons. The background shows a sidebar with 'COMPANY STRUCTURE' and a list of users under 'ABBIE BOX S.A.C.'.



# Marketplace Branding: Aprovevisionamiento

A continuación, en el campo **Color** \* seleccionamos el color base que tendrá nuestro portal.

A screenshot of a web application interface for configuring marketplace branding. The main window is titled "Marketplace Branding (Cloud Service Providers)" and has a "Details" section. The "Color" field is highlighted in yellow and is currently set to "rgba(185, 44, 46, 1)". A color picker dialog is open over this field, showing a color gradient and a "Apply" button. The background interface includes a navigation menu with "COMPANY STRUCTURE" and "All companies", and a search bar. The top bar of the application shows "INTCOMEX" and various utility icons. The bottom of the screen has a "NEW" button and a footer with "NEW SERVICE", "EXPORT", and "CREDENTIALS TO ALL USERS".

COMPANY STRUCTURE

All companies

Search

ABBIE BOX S.A.C.

admin@abbiebox.co

billing@abbiebox.co

Marketplace Branding (Cloud Service Providers)

Details

Domain \*  
portal.marketplacelatam.cloud  
Base domain name (URL) for the branded marketplace without a specific path

Title \*  
Abbie Box Portal  
Title of the webpage

Color \*  
(#RRGGBB) Base color for the color scheme  
rgba(185, 44, 46, 1)

Logo \*  
(at least 60 px high) Company logo to display at the marketplace top bar

Favicon \*  
(Square) Icon to use as the tab icon

Back Next

Apply Cancel

NEW SERVICE EXPORT CREDENTIALS TO ALL USERS



# Marketplace Branding: Aprovevisionamiento

Seguidamente, en el campo **Logo \*** seleccionamos la imagen del logo de nuestra compañía.

A screenshot of a web application interface for configuring marketplace branding. The interface is titled "Marketplace Branding (Cloud Service Providers)" and is part of a multi-step process with tabs for "Select service", "Terms and Conditions", "Configuration", and "Order review". The "Configuration" tab is active, showing a "Details" section with several fields: "Domain \*" (portal.marketplacelatam.cloud), "Title \*" (Abbie Box Portal), "Color \*" (a red color swatch), "Logo \*" (highlighted in yellow with a "Browse..." button), and "Favicon \*" (with a "Browse..." button). The background shows a sidebar with "COMPANY STRUCTURE" and a list of users under "ABBIE BOX S.A.C.". A large "X" watermark is visible on the right side of the screenshot.

| Field     | Value / Action                |
|-----------|-------------------------------|
| Domain *  | portal.marketplacelatam.cloud |
| Title *   | Abbie Box Portal              |
| Color *   | [Red color swatch]            |
| Logo *    | [Browse... button]            |
| Favicon * | [Browse... button]            |





# Marketplace Branding: Aprovevisionamiento

Posteriormente, en el campo **Favicon** \* seleccionamos la imagen favicon de nuestra compañía.

The screenshot shows the 'Marketplace Branding (Cloud Service Providers)' configuration window. The window has a title bar with 'Select service', 'Terms and Conditions', 'Configuration', and 'Order review' tabs. The main content area is divided into several sections:

- Title \***: A text input field containing 'Abbie Box Portal'. Below it, the text reads 'Title of the webpage'.
- Color \***: A color selection dropdown menu currently showing a red color. Below it, the text reads '(#RRGGBB) Base color for the color scheme'.
- Logo \***: A 'Browse...' button with a 'Done' checkmark. Below this is a text input field containing 'Abbiebox-logo.png' and a download icon. A preview of the logo is shown below the input field.
- Favicon \***: A 'Browse...' button. Below it, the text reads '(Square) Icon to use as the tab icon'. This section is highlighted with a yellow background.

At the bottom of the window, there are 'Back' and 'Next' navigation buttons. The background of the screenshot shows a sidebar with 'COMPANY STRUCTURE' and a list of users for 'ABBIE BOX S.A.C.', including 'admin@abbiebox.co' and 'billing@abbiebox.co'. The top navigation bar includes a search bar and various utility icons.



# Marketplace Branding: Aprovevisionamiento

Luego, hacemos clic en el botón **Next** o **Siguiente**.

The screenshot shows the 'Marketplace Branding (Cloud Service Providers)' configuration window in the Intcomex system. The window is divided into two main sections: 'Logo' and 'Favicon'. Both sections have a 'Browse...' button and a 'Done' status indicator. The 'Logo' section shows a file named 'Abbiebox-logo.png' with a preview of a blue cube icon. The 'Favicon' section shows a file named 'Abbieboxlogo-favicon.png' with a preview of a blue cube icon. At the bottom of the window, there are 'Back' and 'Next' buttons. The 'Next' button is highlighted with a mouse cursor. The background shows the Intcomex interface with a sidebar for 'COMPANY STRUCTURE' and a top navigation bar with tabs for 'Select service', 'Terms and Conditions', 'Configuration', and 'Order review'.



# Marketplace Branding: Aprovisionamiento

En la pestaña **Order review** o **Revisión de la orden**, se muestra un mensaje el cual indica que el servicio a provisionarse es gratuito. Para finalizar, solo hacemos clic en el botón **Finish** o **Finalizar**.

The screenshot shows the 'Order review' tab in the Intcomex Cloud interface. The modal window displays the following information:

**Marketplace Branding (Cloud Service Providers)**

**Billing information**

| Attributes                     | Fee type | Selling price |
|--------------------------------|----------|---------------|
| This service is free of charge |          |               |

At the bottom right of the modal, there are two buttons: 'Back' and 'Finish'. The 'Finish' button is highlighted with a mouse cursor.



# Marketplace Branding: Aproveccionamiento

Finalmente, un símbolo de confirmación es mostrado por lo que solo debemos hacer clic sobre el botón **Go to created service** para dirigirnos al servicio recientemente provisionado.

A screenshot of the Intcomex portal interface. A modal window titled "Success" is centered on the screen. At the top of the modal is a blue circle with a white checkmark. Below this, the text reads "Don't forget!" followed by a paragraph: "If you have not yet done so, you are required to add the following 5 NS records for the URL you want to brand: ns1.dnsimple.com; ns2.dnsimple.com; ns3.dnsimple.com; ns4.dnsimple.com; ns4.dnsimple-edge.org." Below the text is a blue button labeled "Go to created service" with a mouse cursor hovering over it. Underneath the button is a section titled "Suggested services" which contains three service cards: "Microsoft Organization tenant" with a blue icon, "Indirect Reseller Experience" with a multi-colored icon, and "Letsignit Cloud - NFR" with a red icon. The background of the portal is dimmed, showing a sidebar with "COMPANY STRUCTURE" and "All companies" selected, and a search bar. The top navigation bar includes the Intcomex logo and a search bar. The bottom of the screen has a dark footer with a "+ NEW" button and some partially visible text.

